



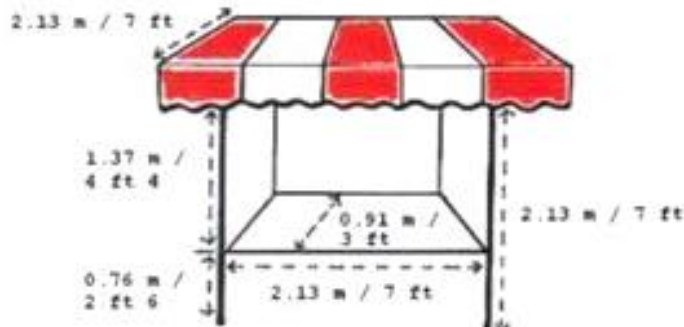
The Great Escape and Brighthelmstone Promotions present...

**The Brighton International Label Market
Thursday 19th – Saturday 21st May @ The Great Escape Street Party
Located on Jubilee Street and New Road, BN1
11am – 6pm Daily**

The Great Escape and Brighthelmstone Promotions are proud to present the second annual Brighton International Label Market.

For the first time ever, The Great Escape will be hosting a Street Party along New Road and Jubilee Street, the two most central streets of the entire festival, and we're delighted to be able to relocate the Brighton International Label Market into this high footfall area.

With a packed live music programme, plus food concessions and bars, the Street Party is going to become the beating heart of the festival. There are a limited number of stalls set aside for labels to host on each day of TGE and will consist of a mixture of both renowned UK and international labels. Stalls will be covered and weatherproof and your pitch fee guarantees you one half of one of these covered stalls.



FRONT VIEW - single stall



Entry to the market will be free, with the aim to create a vibrant and buzzing hub where music lovers from Brighton can join the 16,500 festival goers and 3,500 industry delegates attending The Great Escape and browse through a great selection of merchandise and music on offer from some of the finest independent labels from around the world.

The International Label Market will be run in collaboration with Brighthelmstone Promotions who have years of promotional and event experience including stage management at The Great Escape, Truck Festival, Brighton Dome, Concorde 2 and Grosvenor House.

Reserve your stall now from as little as £90 per day (includes pitch/stall/marketing/PR)

Email: brightonrecordlabelfair@gmail.com

Targeted marketing will include...

Promotion throughout all Great Escape marketing channels including:

Email marketing via a series of newsletters to a 70,000+ mailing list

Targeted cross platform social media campaign

Promotion on The Great Escape website

5,000 flyers distributed around Brighton, including placement in Brighton Universities as well as local bars, record stores and music venues.

Regional PR campaign in local music publications

www.greatescapefestival.com

www.brighthelmstonepromotions.co.uk